

TM

21st Century Bolting Tool Technology

1025 Conroy Place * Easton, PA 18040

Why Buy When You Can Rent To Own?

The purchase of capital equipment is a major and ongoing investment that constantly drags down the cash flow of even the largest of companies. The constant investment in tooling can be an even larger drain for service companies that require tooling to do even the smallest and fastest of turnaround jobs.

From time to time, service companies must buy a tool costing more than \$10,000 just to allow them to do a job that they can only bill for on or two days at \$3,000. If this occurs too often and the \$10,000 tool does not get used over and over again, the drain brings down profits in a possibly damaging way.

However, this is not the case if you are dealing with TorcUP for your industrial bolting tool needs. With full-service rental facilities located in Texas, Louisiana and Alabama, as well as international locations, customers can simply rent equipment to get the job done according to their time requirements.

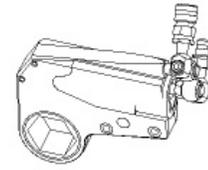
If it is only a two-day job, then they can rent TorcUP equipment for two days. If it is a three-day job, then the rental is for three days. Rent for as long as you need or for a short term as you require. With rentals from on day and up, you hire the equipment for the term need for you to get the job done.

If customers prefer to actually own bolting equipment but prefer to benefit from the rental program, then there is the "rent to own" program offered by TorcUP. If a customer has rented a tool or pump for a term equal to the U.S. list price of the equipment, then they can capture the ownership of that tool or pump under the terms of TorcUP's "rent to own program". As you rent a tool, you are accruing credit toward the ownership of that piece of equipment. All rental credit grows for a term of 12 months, and within any time during that period customers have the ability to "buy out" the tool using the accrued rental credits.

"Why dig into the capital budget to buy bolting tools when you can rent the equipment and own it as you use it?" said John Kovacs, owner of TorcUP. "Under our 'rent to own' program you may capture the tool over a 10-week period or over a 10-month period. This allows many of our service-providing customers the ability to amortize the costs of the equipment over their job billing."

On a daily basis, customers benefit from the speed, safety and accuracy of TorcUP tools used for tightening and loosening industrial fasteners. Each tool produced is calibrated and certified to provide the most accurate means of tightening fasteners to the most exacting accuracy.

The same benefits are found when renting bolting equipment from TorcUP. Each tool provided for rental has passed the same stringent testing that standard tools for sale have passed. The benefits of TorcUP are gained through both the purchase and rental of equipment.



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From the largest of projects where multiple tools are required to a simple project that requires only a tool and a pump, TorcUP offers its "rent to own" program for customers seeking to own equipment with out the initial up front outlay of funds. If a simple monthly billing program is preferred, TorcUP can offer installment payment programs so that monthly budget can be set for equipment purchase. TorcUP is known to be the most flexible company in the industry when it comes to creating programs that enable customers to buy industrial bolting tools with little or no up front investment. Why not take advantage of the "rent to own" program today and start to create your fleet of bolting equipment?

For more information on TorcUP's "rent to own" program or for an on-site visit by your local TorcUP technical representative, contact Tracey Hoell at traceyh@torcup.com

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